



# #LIFEINDÜSSELDORF VIDEO SPECIAL



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## about the video

In partnership with [Filmschere.de](https://www.filmschere.de), Life in Düsseldorf offers local businesses the opportunity to tell their stories in a short commercial clip professionally filmed and edited by the Filmschere team.

### THE LOCAL ENGLISH COMMUNITY

Düsseldorf is a relatively **new location** for **international travellers** and expats.

In order to make their move more enjoyable, we offer an online community that shares all insider tips from a personal perspective. We work together with local businesses to promote Düsseldorf as an international city. What a better way to feature your business? **Have your story told visually through HD video!**

### THE VIDEO BENEFITS

- Reach out to the community quicker
- Create eye-catching content for your business
- Tell your story with emotion and efficiency
- Increases the duration your customers spend on your website and social pages
- It lasts forever
- Consumers are 39% more likely to share your content
- Consumers are 36% more likely to comment
- Videos are processed 60,000 times faster in our minds
- Adding a company video helps you rank higher online

# Boosting your business

Filmschere offers many film production packages to choose from starting at 799 Euro.

**For a limited time, we're featuring the #LifeinDüsseldorf package for 499 Euro!**

See below for more information.





# 1. Sharing the Real Story

## Life in Düsseldorf SPECIAL

For prices of customized video creation, please contact us at [hello@lifeinduesseldorf.com](mailto:hello@lifeinduesseldorf.com). We are open to creating customized packages for your needs, simply send us your requirements and we'll build something just for you!

### THE PACKAGE

For many businesses providing a video as the forefront of who you are is extremely important. Creating an entrepreneurial portrait video provides you the opportunity to show your passion and explain your business with emotion.

Whether you're a fitness trainer, lawyer, career coach, restaurant manager or apparel designer, this is a great opportunity to showcase the face of the brand.

### WHAT'S INCLUDED?

- Personalized questionnaire for film content
- 1-2 hours filming on location
- Free background music (License: CC BY 3.0)
- Post production (editing, color correction)
- Inclusion of your company logo
- Full HD resolution
- Approx. 60 seconds



# ARE YOU IN?

Simply [send us an email](#) for more information, ask as many questions as you'd like and don't be afraid to tell me exactly what you think your business needs! We're here to help!